



PRESENTS

RHINA RHINO



A BRAND NEW 26 x 11MIN CGI TVSERIES FOR AGES 4-7

PITCH BIBLE 2023

WILD FUN ON THE SERENGETI

INTRODUCTION RHINA CHARGES AHEAD!

RHINA RHINO is a fun, music-filled action-comedy series for ages 4-7 years. The adventures take place at Camp Wild, a beautiful abandoned tourist camp nestled on the African sunset plains of the Serengeti. Where using one's imagination is the greatest adventure of all!

Effusive 7-year-old girl Rhino Rhina and her friends jump into new ideas, take on challenges, and learn important lessons through trial and error (and there's a lot of comic error!) ..though they invariably find a neat solution and wrap things up with an enthusiastic musical dance routine!

Rhina is joined by her circle of eccentric and individual friends that include a nervy, irascible Vervet Monkey, a dozy young Serpent, and a bell-clanging old Agama Lizard guru.



SERIES CONCEPT

WELCOME TO CAMP WILD!

RHINA reigns over a world inspired by the vibrant Tanzanian plains of the **SERENGETI**: Our Wildlife Campground is surrounded by spectacular sunsets, windy dunes, watering holes, and silhouetted trees, strewn with all sorts of bizarre and interesting leftover tourist artifacts. Around the camp are strewn a whole host of wacky animal characters who get involved in the adventures. Rhina and her gang have a marvellous world to explore!

At the end of the day, when problems are solved, missions accomplished and adventures concluded, we may find the gang dancing in the mud, under the sun, or on the riverbank to the percussive beats and natural rhythms of their TanZany-ian summer!



MAIN CHARACTERS



RHINA (BLACK RHINO)

RHINA is a vivacious, spontaneous, assertive young Rhino girl who loves to charge headfirst into helping her friends. Bounding or eh, stampeding with positive energy and the joy of discovery, Rhina's impulsiveness (along with her unique physique!) may cause some destruction. But Rhina has a big, generous heart, even if sometimes she gets a little carried away. Her infectious, carefree enthusiasm motivates her friends ...Charge!!

CHUKS (VERVET MONKEY)

CHUKS, a Vervet Monkey, is the counterfoil to Rhina's chaos. While Rhina usually charges ahead with little thought to the consequences, Chuks swings into action thinking too much about the outcome. Chuks enjoys immersing himself in detailed tasks and hobbies, taking the most difficult path to the simplest destination. But his methodical traits come in handy when helping the slapdash Rhina.



MAIN CHARACTERS



SLANG (BOOMSLANG SNAKE)

Slang is our sleepy young Snake who likes mostly to laze about idly. Not the brightest snake in the basket, but he is willing and cheerful when Rhina finds a proper way to motivate him. Slang has a short attention span. But when he's given a task or responsibility..he's happy to spring into action!



AGOGO (AGAMA LIZARD)

Indistinctly older, Agogo is as droll and as cool as can be. He is the gang's Guru: a cautious, and seemingly wise advisor, providing Rhina and the rest with encouragement. Agogo likes to slurp a Mango smoothie and he'll offer sardonic retorts. But he always remains just a very cool character.



MAIN LOCATION CAMP WILD

RHINA and friends inhabit an old disused and deserted tourist wild safari camp. Chuks has a treehouse of his own nearby, and in it he works on plans and reads books and manuals and perveys maps to help solve whatever occurring problems he can. Inside the camp the gang engage in all their daily fun activities: making Rainstick shakers and doing Arts & Crafts.

They all love making beads and creating musical instruments for their many inventive new songs and dances. But there is often cause to meet friends and go on adventures- exploring the local environment outside the camp.



MUSIC AND SONGS BREAK OUT THE RHYTHM SECTION!

RHINA and her friends will always enjoy a good song and dance routine! It not just provides some inspiration for whatever problem they're dealing with, but it always adds a bit of mirth and fun to the end of their day.

Our characters have a range of traditional African instruments they play, but most of all they enjoy making their own rainsticks and shaking to the rhythm! While traditional African music, percussion and instrumentation form the musical basis for the series, Rhina and friends will draw from a wide range of musical influences for their songs, such as Cha Cha, Mambo, Zydeco, Rhumba and Tango!



CREATORS

DIRECTOR JODY GANNON

is the founder of the Big B Animation co GmbH.

He is a Disney-trained, classical animator and one of the most accomplished animation directors in Europe, with Supervising Director credits on some of the most high profile TV series ever produced in the EU, such as SimsalGrimm, School for Vampires, Sherezade: The Untold Stories, and more recently on KiKa's own new flagship 26 x 22min series development *Mystery Museum*.



WRITER MARLOWE WEISMAN

has written for virtually all animation genres, and earned an Emmy nomination for his work on Warner Bros.' Baby Looney Tunes. His development work on HahnFilm's girls action-fantasy *Mia & Me* made it the most viewed trailer at MIP Junior (and he returned to staff write on its recent third season).

Other credits include co-writing the animated feature *Felix 2* for Europe's Caligari Film, three years on staff at Disney TV Animation and development for HIT Entertainment.





PRODUCTION INFORMATION

AN ORIGINAL NEW 3D ANIMATED TV SERIES

- Colourful, Fun and Educational
- Target Audience: 4-7 years
- Format: 26 x 11 mins
- Music & Song orientated
- Budget: €9k per min
- Schedule: 14 months



RHINA RHINO

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RHINA RHINO

'READY TO RHUMBA!'